



Dave Rose

www.davidmartinrose.com

Graphic Artist

I'm a highly creative and detail-oriented designer with 12+ years of extensive experience in graphic design, marketing and video post-production. I'm an expert in addressing design challenges with urgency and creativity. My philosophy is to always be a student and I have a thirst for knowledge and inspiration. I stay abreast of market trends so I can forge a new path that is relevant yet original. My scope is vast and includes work for post-production companies, PR firms, food & fashion retailers, and even illustration for graphic novels. When it comes to my personal style, I enjoy using a mixture of hand-drawn and digital illustrations to bring a comic and vintage-inspired aesthetic to life.

Contact

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Address

3230 16th Ave W
Seattle, WA

Education

2008

B.A. in Film/ Digital Art
University of Tampa

2010

Avid Certification
Video Symphony

Expertise

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe AfterEffects
- Flex PLM
- Avid Media Composer
- Copywriting
- Hand drawing



Experience

○ Renegade 83, Inc

Graphic Artist | Feb 2021 - Present

Rotoscope people and objects in challenging environments with many visual obstacles for the television show Naked & Afraid on Discovery+. Extreme attention to detail to ensure blurs, paint-outs, and cloning are completed with precision while upholding Legal and Network guidelines and Broadcast Standards & Practices. Utilize Adobe After Effects and Mocha.

○ Ballantines PR

Graphic Designer | Feb 2021 - Dec 2022

Developed and designed magazine and web advertisements, capabilities decks, EPKs, and pitch packages for the award winning PR firm Ballantines and their clients. Clients included the 5 star Beverly Hills hotel Waldorf Astoria.

○ Snapdragon Foods

Graphic Designer | Feb 2021 - Sept 2021

Motion graphic designs for social media marketing and digital advertising campaigns. Utilized Adobe After Effects.

○ Colosseum Athletics

Graphic Designer | Apr 2019 - Mar 2020

Led marketing team of 3 people for 4 private brands. Designed seasonal and year-round advertising campaigns across print and digital platforms. Work included in-store posters, social media posts, web banners, sweepstakes campaigns, email blasts, product packaging, copy, and catalog design. Leveraged hundreds of NCAA licensed graphics and logos for apparel designs and marketing. Utilized expertise in photo editing, typography, composition, scale and color theory to make compelling campaigns and product for customers. Regularly presented personal and team designs to business stakeholders. Collaborated with senior designers across all apparel divisions to create product lines.

○ Americana Halloween

Graphic Designer | Apr 2018 - Nov 2018

Successfully opened 5 brick and mortar stores across Los Angeles County in 7 months. Developed brand identity for startup Halloween costume retailer while creating in-store experiences including posters, signage and photo stand-ins. Collaborated with a team of 7 fashion designers and artists on costumes, product packaging, logos, hang tags, shopping bags and store layout.

○ Bunim Murray Productions

Assistant Editor/ Motion Graphics | Apr 2012 - Sept 2018

Single handedly managed all blurs, paint outs, cloning and motion tracking for each season of 10+ reality TV shows on multiple networks. Shows included Keeping Up with The Kardashians, Total Divas, The Real World and many more. Worked in tandem with cross functional partners including legal teams, colorists, online editors, post producers and networks. Environment was dynamic and ever-changing as feedback was abundant and speed was vital to meeting airing deadlines.